3rd Edtion New Ground In Online Money-Making

Strategies

Joel Comm, the Internet Marketing guru, has developed and refined one of today's most well-known and revolutionary industry books, 'What Google Never Told You About: Making Money with AdSense'. In his highly sought-after third edition, fully beefed up, updated with the latest techniques and expanded to include even more money-making AdSense techniques than ever before, Comm gives us the architecture and toolbox every to-be online entrepreneur and Internet Marketer requires to truly prosper.

He begins his book with the basics, a refresher course for more experienced AdSense users and an outstanding core foundation for those just beginning. He speaks clearly and understandably, avoiding highly technical jargon and defining terms in the books comprehensive glossary. He explores techniques anyone can use to launch an unlimited stream of cash with no money down, no experience, no inventory and minimal time investment.

Readers acquire a thorough understanding of website development, profitable domain naming, web hosting, content creation and search engine optimization. In his book, Comm also demystifies the lucrative world of blogging and how anyone can use this new medium to make money working from their home, office or abroad. He explains, in easy to understand language, the secrets to profits, what makes some websites sell and others falter right down to fine details like the colors and link locations on a page.

In addition to offering guidance on what you should do, Comm also explores frequent pitfalls and mistakes both new AdSense users and seasoned professionals need to know. He discloses the biggest (and often costly) mistakes AdSense publishers fall into, along with practical ways to avoid them. His techniques, followed step-by-step, can help anyone earn significant advertising revenue online.

Comm leaves some of the most powerful information geared toward established AdSense Internet Marketers for his chapter on troubleshooting. This chapter dispels the myths and sheds light on common obstacles faced in ad publishing. Through years of experience, Comm is able to rectify why publishers might be getting low revenues, traffic levels, clickthrough rates and click prices. He shows why too many public service ads may be running through your ad stream and why ads may have a low relevance to your page. Each chapter, page and lesson is powerful as a whole or individually as a reference.

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Ramon Sanchez, is a professional writer and Internet Marketing enthusiast. He's actively worked in the industry for nearly a decade. To find out more about or purchase Joel Comm's completely updated and expanded 2006 edition of What Google Never Told You About: Making Money with AdSense', today!
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