Managed Web Hosting: The Basics

With countless web hosting options from which to choose – from shared to managed web hosting – its hard to determine which is ideal for your situation. What exactly does each plan mean, and which solution is right for your company?

The Alternatives to Managed Web Hosting

Shared hosting is the most basic service options, offering a low price and shared space. This common option is ideal for small or start-up companies. Shared hosting means multiple customers reside on one server. Limitations lie in the amount of storage available and the quantity of traffic this server can comfortably handle. When your business expands or requires significantly more space and reliability, it'll require the strength of a dedicated hosting plan. This means you have your own pre-configured server dedicated solely to your needs. Limitations to dedicated servers lie in the cost and demands of supporting mandatory in-house administration.

Managed Web Hosting Benefits

When it's more cost effective to outsource administration, it's time to move to a managed web hosting plan. Managed web hosting gives you premier, VIP attention. You get all of the benefits attainable with a dedicated server plus system-level administration and support. So companies gain, in most cases, improved security, expanded storage, advanced monitoring and load balancing, or data distribution across multiple servers to avoid performance strain. Plus you gain all these benefits without the financial impact of supporting a full in-house IT department. In many cases, managed web hosting offers exceptional ROI and scalability

Managed web hosting services give customers full control over their applications and their operating system. You get a customized hosting environment, 100 percent network uptime, high-quality network infrastructure and full service and technical support team behind your business.

While more costly, managed web hosting gives you the high-end technology, experienced and dedicated support, and scalability necessary to meet high-level enterprise business needs.

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